



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 27/04/2022

Report of Industrial Visit at Wellgreen Pillows Xpress

Objective: To map the theory learnings with practical functioning in industry.

Outcome: Students explored the operational functioning of four different tasks involved in manufacturing pillows with strategies used by the company.

B. V. Patel Institute of Management organised an industrial visit for first year students at Wellgreen Pillows Xpress established in 2017 manufacturing pillows in wide variety and serving at local, national and international level. Students explored various working areas of the company and asked queries related to the practical working scenarios which were discussed in an interactive manner. Students learnt and explored the real world and were able to relate the working of company with the theories included in their curriculum. The visit coordinated by Dr. Taral Patel and Ms. Niyati Shah



[Group Picture]



[Students discussing the working of company]